

Gov's Off - Liquor Dispensary, State
Liquor Dispensary

Description:

The Idaho State Liquor Dispensary serves the public interest by curtailing the intemperate use of alcohol by regulating and controlling the sale of beverages exceeding 16% alcohol, without stimulating the normal demands of temperate consumers.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Maintain moderate per capita consumption.

- A. Maintain a low per capita consumption as measured against open liquor states and against other control states. [Per capita consumption (gallons) - open states]

Actual Results			
2000	2001	2002	2003
1.31	1.32	1.32	1.32
Projected Results			
2004	2005	2006	2007
1.32	1.32	1.32	1.32

- B. Maintain moderate per capita consumption. [Per capita consumption (gallons) - All Control States].

Actual Results			
2000	2001	2002	2003
1.10	1.11	1.12	1.12
Projected Results			
2004	2005	2006	2007
1.12	1.12	1.12	1.12

- C. Maintain moderate per capita consumption. [Per capita consumption (gallons) - Idaho]

Actual Results			
2000	2001	2002	2003
1.00	0.97	1.00	1.00
Projected Results			
2004	2005	2006	2007
1.00	1.00	1.00	1.00

2. Provide reasonable selection of products.

- A. Hold two to four new product listing meetings annually.

Actual Results			
2000	2001	2002	2003
2	2	2	2
Projected Results			
2004	2005	2006	2007
2	2	2	2

- B. List new products commensurate with changes in consumer tastes.

Actual Results			
2000	2001	2002	2003
57	44	46	47
Projected Results			
2004	2005	2006	2007
47	47	47	47

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3. Maximize profit distributions to benefit public programs.
 - A. Increase revenues and net income available for distribution to state and local units of government.
(Net income millions)

Actual Results			
2000	2001	2002	2003
\$20.2	\$21.9	\$22.3	\$24.7
Projected Results			
2004	2005	2006	2007
\$29.2	\$30.9	\$32.4	\$34.0

Program Results and Effect:

Intemperate use of spirit beverages is being curtailed, while service and revenues are being maximized.

1. Nationally, license (open) state per capita consumption is 32% higher than Idaho's average consumption. Other control state per capita consumption is 12% higher than Idaho's average consumption.

2. The product line has changed with consumer demand; 43 new products were added.

3. Revenues and net income available for distribution are maximized and are increasing. Record sales of \$78.0 million were posted in 2003, while \$23.3 million was distributed to state and local units of government.

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